

NEWS RELEASE

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CHANDLER-BASED ECO-EDGE NAMED A FINALIST IN TWO CATEGORIES IN 5TH ANNUAL STEVIE AWARDS FOR WOMEN IN BUSINESS

CHANDLER, Ariz. (Oct. 15, 2008): Eco-Edge, LLC, a Chandler-based woman-owned company that helps diesel fleets improve their profits using eco-efficient technologies, is a finalist for Environmental Stewardship Program of the Year and Best New Service of the Year in the 5th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business, named for the Greek word "crowned," honor women executives, entrepreneurs and their companies worldwide. Winners will be announced at a gala event at the Marriott Marquis Hotel in New York City on Friday, Nov. 14.

Founded in 2002 by President and CEO Debra Johnson, Eco-Edge provides eco-efficient solutions for diesel fleet and industrial operations to improve profits and reduce environmental impacts. The company has been recognized for its impact and success with a number of awards including the Governor's Award of Merit for Energy Efficiency, with client Rinker Materials and, with Arizona Materials, in receiving the Arizona Concrete Association's Process Innovation Award.

More than 1,200 companies were nominated for Stevie Awards in 50 categories. Finalists were selected by a panel of business professionals representing companies from around the world. Members of the Awards' Board of Distinguished Judges and Advisors and their staffs will select the award winners.

"To be chosen as a finalist from among 1,200 companies worldwide by an independent panel reflects the impact Eco-Edge is having on the environment as well as the value that we bring our customers," Johnson said. "The list of companies making it to the finals is incredibly impressive."

In the category of Environmental Stewardship Program of the Year, Eco-Edge is competing against companies from Tempe, San Francisco and Charlotte, N.C. For Best New Service of the Year, the competition is based in Colorado, Maryland and Washington, D.C.

Details about The Stevie Awards for Women in Business and the full list of finalists in all categories are available at [www.stevieawards.com/women](http://www.stevieawards.com/women).

For information about Eco-Edge, visit [www.ecoedgeco.com](http://www.ecoedgeco.com).

#### About Eco-Edge, LLC

Eco-Edge works with diesel fleets and industrial operations as a resource and advocate for improving profits and reducing environmental impact. Eco-Edge matches companies with eco-efficient solutions to achieve optimal performance and profitability from their fleets and equipment with improved fuel economy, reduced maintenance costs, reduced energy usage, and more efficient and effective operations, utilizing environmentally sustainable methods.

Eco-Edge represents a variety of leading edge products, including the award-winning Combustion Catalyst System. While we recommend technologies that meet our high standards, we only do so when we believe those technologies are a good fit for our customers. For more information, visit [www.ecoedgeco.com](http://www.ecoedgeco.com).

#### About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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